



POSTING DATE: November 20, 2009
JOB#: 68-09
JOB TITLE: Web Design/Development Intern - Spring 2010
COMPANY: KSTP-FM, Administrative
SCHEDULE: TBA
STATUS: Part Time, Hourly

QUALIFICATIONS:

- Must be a student enrolled in a degree program at a trade school, college, or university which will recognize the internship for class credit; pursuing a major in design, broadcasting, or marketing preferred
- Strong passion for design and online marketing
- Working knowledge of Adobe Photoshop, Adobe Dreamweaver, Adobe Illustrator, Adobe Flash, basic HTML, CSS; Knowledge of PHP and MySQL is a plus
- Working knowledge of social media platforms like Facebook and Twitter
- Good Interpersonal skills a must; Excellent command of the English language
- Ability to work in fast-paced, high stress, busy and high performance environment

DUTIES:

- Learn the daily operation of the web department
- Help design banner ads, bridge pages, layouts, mock-ups, etc. for our websites and clients
- Help develop web pages, make content updates, etc.
- Help organize, compose and execute station email blasts to our databases
- Help coordinate and assist in station's social media marketing
- Maintain a friendly attitude; work closely with Web Site & Creative Manager
- Perform other tasks as perceived or assigned, that contribute to the achievement of department and station's goals

PHYSICAL REQUIREMENTS:

Must be able to perform the essential functions of the job. The Company will make reasonable physical accommodations to facilitate the ability to perform essential job functions.

APPLY TO:

HUMAN RESOURCES DEPARTMENT
Job# 68-09
3415 University Ave
St Paul, MN 55114
Fax: (651) 642-4314
Email: apply@hbi.com
No Telephone Calls Please
AN EQUAL OPPORTUNITY EMPLOYER